



CIRCULAR

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No: 14/2015
Date: 25th June 2015
To: Club, District and Zone
Re: 'Bowls Buzz' e-Newsletter

Bowls NSW this week began circulation of its new e-Newsletter called 'Bowls Buzz'.

This initiative of the Communications and Marketing Department has been introduced to improve the flow of information across the State and keep Bowling Members up to date with the latest activities of Bowls NSW by having the free e-Newsletter sent direct to their email address.

To subscribe, members are simply asked to send their email address, name and membership number to marketing@rnswba.org.au or enter their details on the bottom of the Bowls NSW website homepage.

Bowls Buzz will replace the popular e-Newsletter "Jack" which had previously been authored and circulated to over 1000 subscribers by Sports Development Manager Michael Beaumont.

Subscribers are also provided the opportunity to 'opt-out', if at any stage they no longer wish to receive these informative email updates from Bowls NSW.

Greg Helm
Chief Executive Officer
Bowls NSW

